



2021-2022 Membership Program

Membership in the Evangeline Parish Chamber of Commerce provides a range of benefits to assist you in improving your business' profitability and building a better community. Your investment will help you reach more of your goals, whether it is through additional visibility and branding, more direct contact and networking with other members, advocacy for your business, or information to help your business grow.

Membership Investment Structure

Core Benefits:

- SEO (Search Engine Optimized) listing in the Online Chamber Business Directory on the Chamber's website
- Networking opportunities throughout the year with programs, meetings and signature events
- Chamber referrals to your business/organization including relocation packets, tourism, events, hotels, parks, etc.
- Advertisement and sponsorship opportunities (print and online)
- Invitations to workshops, trainings and programs about key topics, upcoming events, and unique opportunities
- Free small business counseling with SBDC Small Business Development Center. Call for appointment.
- Stay connected with the Monday Memo Chamber Email Newsletter
- Advocate on the local, state and federal levels
- Educational seminars, business development resources, and Lunch & Learns
- Vote in annual Board Member Elections and annual Chamber Awards and Recognitions, etc.
- Promotion and co-hosting of your Ribbon Cutting, Grand Opening or Re-Grand Opening to increase your SEO
- Participation in Chamber and holiday promotional programs (e.g., Small Business Saturday, Shop Local, etc.)

Platinum **\$1000** *CORE BENEFITS PLUS:*

- 1 Full Event Promotion (\$150 value) (Optional Event Registration, Full Social Media Promotion, Multiple Email Blast, Appear in Monday Memo & Website Calendar, Marquee advertising on Chamber sign)
- Webpage Banner Strategic Partners 12 months (\$500 value)
- Free listing on Chamber website to maximize your Search Engine Optimization (SEO) (description, your logo, web page link, and keyword search)
- 1 Facebook Video Commercial annually (\$100 value)
- Evangeline Chamber of Commerce Podium Banner Recognition/Sponsorship
- 1 Email News Blast (\$50 value)
- Business Card or Rack Card Display in the gallery of the Visitor Center
- Social Media Promotion specific to your postings, events, or programs
- Free job postings on the website, Facebook, and Monday Memo
- 1 set of Complimentary Member Mailing Labels (\$50 value)
- 3 Month Advertisement in the Monday Memo *Top Section* Ad (\$120 value)

Premium **\$500** *CORE BENEFITS PLUS:*

- Free listing on Chamber website to maximize your Search Engine Optimization (SEO) (description, your logo, web page link, and keyword search)
- 1 Facebook Video Commercial annually (\$100 value)
- Evangeline Chamber of Commerce Podium Banner Recognition/Sponsorship
- 1 Email News Blast (\$50 value)
- Business Card or Rack Card Display in the gallery of the Visitor Center
- Social Media Promotion specific to your postings, events, or programs
- Free job postings on the website, Facebook, and Monday Memo
- 1 set of Complimentary Member Mailing Labels (\$50 value)
- 3 Month Advertisement in the Monday Memo *Mid Section* Ad (\$120 value)

Preferred \$250 CORE BENEFITS PLUS: Create your own package, choose 5 out of 7 options below

- 1 Email News Blast (\$50 value)
- Business Card or Rack Card Display in the gallery of the Visitor Center
- Social Media Promotion specific to your postings, events, or programs
- Free job postings on the website, Facebook, and Monday Memo
- 1 set of Complimentary Member Mailing Labels (\$50 value)
- 3 Month Advertisement in the Monday Memo *Bottom Section Ad* (\$120 value)
- Opportunity to post 1 company event to Community Calendar on Chamber website, and 1 social media post

Local, Parish, or State Government Agency \$225 CORE BENEFITS

Partner - Business and or Professional \$125 CORE BENEFITS
(for profit business or professional services)

Influential (Individual) (not business or business owner) \$ 50 CORE BENEFITS

Instrumental Non-profit Organizations (e.g., 501 (c)(3), festivals, civic org.) \$100 CORE BENEFITS
(please provide documentation of non-profit status)

MEMBERSHIP APPLICATION / RENEWAL

COMPANY NAME/INDIVIDUAL: _____

of employees (for statistics only) _____

COMPANY REPRESENTATIVE: _____

MAILING ADDRESS: _____

CITY, STATE, ZIP _____

PHONE & FAX NUMBER: _____ / _____

EMAIL ADDRESS: _____

(Email for meeting notifications & chamber communications only)

A LA CARTE SPONSORSHIP ADD-ONS:

- | | |
|--|---|
| <input type="checkbox"/> Full Event Promotion \$150
Optional Event Registration, Full Social Media Promotion, Multiple Email Blasts, Appear in Monday Memo & Website | <input type="checkbox"/> Email News Blast \$ 50 |
| | <input type="checkbox"/> Membership Mailing Labels \$ 50 |
| | <input type="checkbox"/> Facebook Live Commercial \$100 |

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|--|-------------------------|
| Newsletter | Minimum 3 Months |
| <input type="checkbox"/> Top Ad | \$120 |
| <input type="checkbox"/> Mid-Section Placement | \$ 75 |
| <input type="checkbox"/> Bottom Page | \$ 40 |

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|---|-------|
| Webpage Banner (for Strategic Partner) | |
| <input type="checkbox"/> 6 months | \$300 |
| <input type="checkbox"/> 12 months | \$500 |

Check the appropriate boxes and mail payment to
EVANGELINE CHAMBER OF COMMERCE
P.O. BOX 331, VILLE PLATTE, LA 70586

**For more information,
please call 337-363-1878**